



May 24, 2011

To Whom It May Concern:

It is with great pleasure that I recommend Marketing Breakthroughs for all your marketing, branding or event planning needs.

Paramount Properties have worked with Marketing Breakthroughs since **2005**. We have benefitted greatly from their VP Marketing Solution. The MB team have provided a one stop shop answer to our marketing needs. Their creative and cost effective marketing campaigns combined with timely web copy updates have allowed Paramount Properties to strengthen our dominance on the Residential Property Management Market Place in Ottawa.

Initially, MB worked with Paramount Properties to improve the branding and messaging found on our website, advertisements, and outdoor signage. The professional staff at MB is on the cutting-edge of marketing and branding, bringing unparalleled substance, pizzazz and "sizzle" to our website and signage.

In my experience as the Chair of the Ottawa Celebrity Sports Dinner, I have worked extensively with Steve Klein (the Executive Producer of the event) and Marketing Breakthroughs. Through this annual event, I have once-again experienced first hand the exceptional organization, efficiency, and project management expertise of Steve and Marketing Breakthroughs.

Most importantly, the staff at MB is extremely proud of their work and will put in the extra effort to make sure that all clients are satisfied with the final product, each and every time. This team-based approach differs MB from a traditional "ad agency". The team works quickly, efficiently, and seamlessly to reach your goals.

The bottom line is that MB is your answer if you are looking for strategic and original marketing solutions developed by a creative team that will listen to your needs and ultimately find the results that you are looking for.

Yours truly,

A handwritten signature in blue ink that reads "Stuart Ages". The signature is written in a cursive, flowing style.

Stuart Ages
VP, Paramount Properties
Chair, Ottawa Celebrity Sports Dinner