



March 7, 2011

To whom it may concern,

It has been my distinct pleasure to work with Marketing Breakthroughs on the branding and marketing of the Lacrosse FITS program. Being relatively new to the marketing industry, I found the experience to be rewarding, educational and stress-free.

The first meeting with Steve and his staff left me with a feeling that these people genuinely cared about my project and were eager to work with me. The entire staff is composed of true professionals, who not only get the job done efficiently and effectively, but take the time to ensure they provide you with a unique and rewarding customer experience.

As soon as we chose to work with MB, the weight of the project was lifted from my shoulders. Leaving our project launch meeting, I was equipped with a timeline and a well-defined relationship, leaving no doubt who was responsible for what and when each task would be completed.

The quality of the work produced and the flexibility of the staff to adapt to changes and feedback surpassed my expectations. I would recommend Marketing Breakthroughs to anyone looking for a unique and professional branding or marketing experience.

Sincerely,

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